



product designer with a love for solving problems through human centered design and technology.

## EXPERIENCE

SEP 2023 - Present

#### **Caesars Sportsbook**

Senior Product Designer

Leading product (ux/ui) design efforts at Caesars Sportsbook, with a focus on optimizing live sports betting, cash-out functionality, and search features to enhance user engagement, satisfaction, and conversion rates.

OCT 2021 - JUL 2022

## **Virtually Human Studios**

Senior Product Designer

Product Designer on the NFT Ecosystem for the horse racing game Zed Run. This consists of creating new NFT experiences within the game to help users across their time on game. Also heavily involved in design system as a contributor.

SEP 2017 - NOV 2019

#### **RadioPublic**

Lead Product Designer

Leading all design, research and systems on a consumer podcasting application for iOS, Android and web. Working to appropriately design web properties, tools and marketing websites for podcasters. Part of a small remote team hand in hand with development to forge a new property in the emerging podcasting sphere.

AUG 2022 - JUL 2023

#### Adim Inc.

Lead Product Designer

Foundational role in designing a new product for creators to help them create intellectual property in the form of characters for television, movies, books, games and other media.

DEC 2019 - OCT 2021

## **DraftKings**

Senior Product Designer

Product designer on the DraftKings Platform team. Leading design in payment product areas designing experiences for deposits, withdrawals, taxes, finance and currencies. Also responsible for governance and curation of the DraftKings federated design system.

MAR 2015 - AUG 2017

#### **Education First**

UX / UI Designer

Representing users through research, design and prototyping to create new digital executions for Cultural Care Au Pair, a global au pair agency spanning 28 countries. Working with team and stakeholders to birth new web software and replace legacy systems. Worked hand in hand with development and product manager to continue positive development through agile process.

#### E D U

#### Fitchburg State University BS - Communications & Graphic Design

Art Institute - New England Interactive Media Design

# SPECIALTIES

SKILLS

Design Systems Interactive Prototyping Pixel Perfect Attention Mobile Design Responsive Web Design

#### **TECHNOLOGY**

Figma
Sketch
Photoshop
Illustrator
Keynote

#### **KNOWLEDGE**

Atomic Design
Typography
Color Theory
Responsive Web Design
HTML / CSS / SASS

## HOBBIES

Cycling
Music Journalism
Fitness
Movies
Art